

OUR MISSION

The mission of the Law Office of Keith L. Magness, LLC is to provide the best customer service possible for victims of auto, truck and motorcycle accidents.

OUR VISION

We will be the leaders in auto, truck and motorcycle personal injury law with a team of bright, highly motivated, compassionate people who are dedicated to helping the less fortunate and injured. We will be the shining star example of a top rated client service law firm other professional firms will attempt to emulate. We will become the trusted legal advisor for all our clients and everything we do will be for the betterment of our clients. We will build and nurture lasting relationships with our clients and all others we meet and communicate with. Our firm shall be viewed as caring and compassionate, yet aggressive toward accomplishing our goals.

The Law Office of Keith L. Magness, LLC will be the career choice for the brightest and most compassionate attorneys and staff in the field of auto, truck and motorcycle personal injury law.

OUR VALUES

Our firm is based on a foundation of values and policies, which are binding for all attorneys and staff, and serve to guide us in everything we do. Our values are:

Dedication

Everything we do is for the betterment of the clients and to each other. We don't just want to exceed expectations, we want to **WOW** our clients to the extent that they never stop talking about us.

Truth

Our daily goal is to be truthful to our clients and to each other. This open communication will lead to trust. Trust is the backbone of any relationship, and we will strive daily to build trust and relationships with each other, our clients, and the public.

Learning

We will strive to be continual learners and stay abreast of cutting edge technology and new laws that will help our cause and our clients. We want to be creative and think outside the box in solving our clients' problems.

Genuine

We will be genuine with each other, the public, and our clients. We will always strive to communicate using plain English/layman's terms when possible.

Compassion & Empathy

We will treat our clients with compassion and empathy. We will always put ourselves in our clients' shoes. We will treat each client the way we would treat our grandmother.