

# LOWER ATTORNEY FEES. KEEP MORE OF YOUR MONEY.

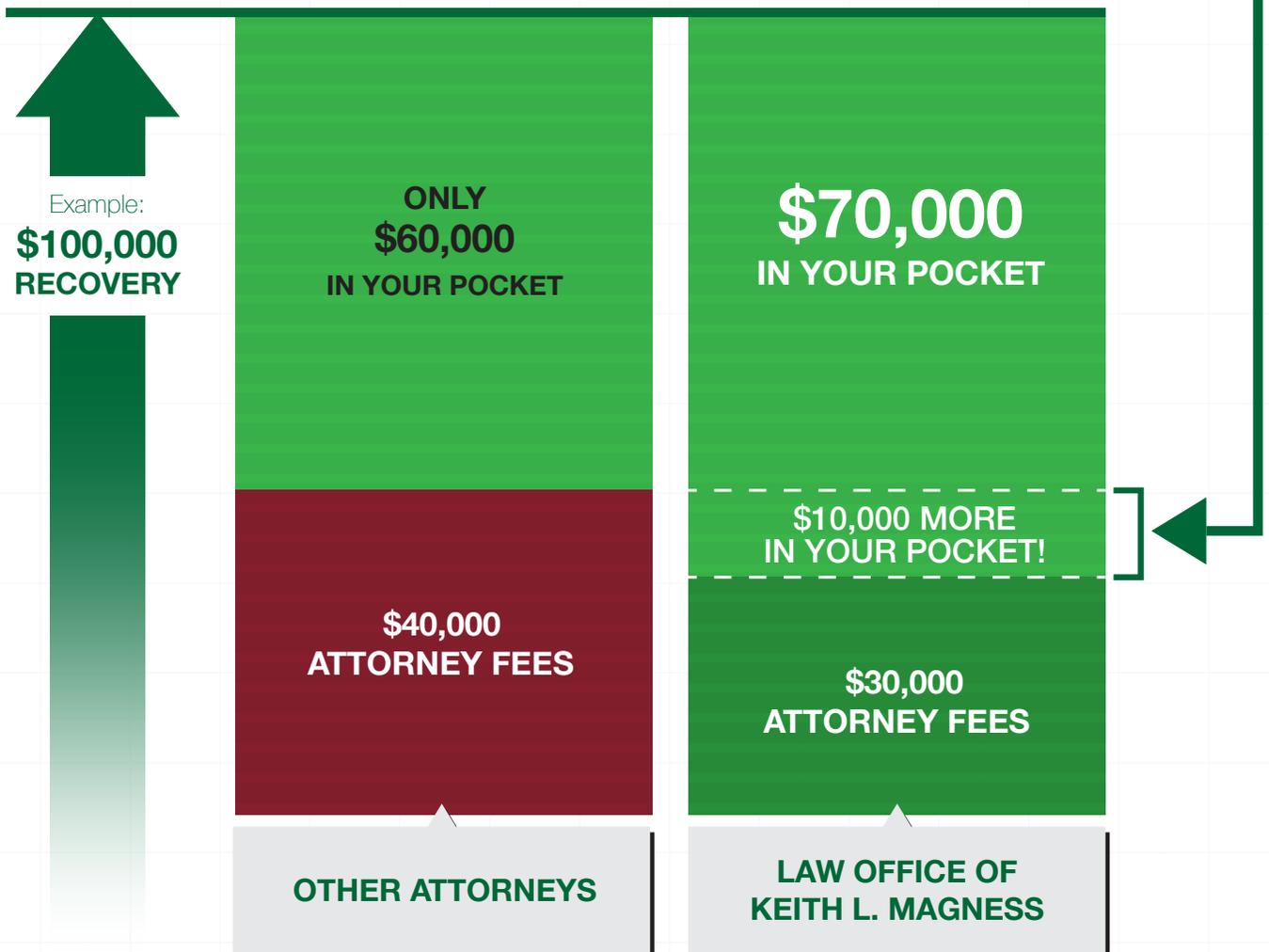
Many Louisiana Personal Injury Law Firms Charge a 40% Attorney Contingency Fee For Car Accident Cases

## We only charge 30%\*

*This Means YOU keep more of YOUR Money!*

For example, let's assume that we recover \$100,000 on your behalf from the other driver's insurance company. If you hired another firm, you will likely owe them \$40,000 in attorneys' fees.

**By hiring Attorney Keith Magness, you will keep \$10,000 more of your money!**



\*Should we be able to resolve your car accident claim before filing suit, our firm limits its fee to 30% of the gross amount collected. If suit must be filed, our fee is 37%, which is still less than the "traditional" fee charged by many Louisiana personal injury law firms. The fee will not increase any more even if we have to take the case to trial. A complete copy of our Fee Agreement and Authority to Represent is available by request.

\*Please note that in addition to the agreed upon contingency fee, should we collect money on your behalf via settlement or judgment, you will be liable for costs and/or expenses. These sums will be subtracted from your portion of the settlement proceeds and will be identified on a settlement statement provided to you.

# Why Do We Charge Less Than Our Competition?

On October 13, 2001, Attorney Keith Magness lost his mother in an auto accident on I-10. After his mother's funeral, Keith's family began receiving calls from the insurance company. As a second-year law student, Keith was viewed as the "lawyer" in the family, and tasked to deal with them. In Keith's initial discussions with the adjuster, little was offered.

Stressed by the loss of his mother and the normal issues associated with law school, Keith contacted two Loyola Law alumni known for their personal injury work. Although liability/fault was not an issue in the case, each attorney quoted a 40% fee to handle the matter. Keith was shocked. This did not sit right with him. While Keith firmly believes an attorney deserves to be compensated for his/her skill and the time spent advocating on his/her client's behalf, a 40% fee did not seem fair under the circumstances.

Having personally experienced the stress associated with an auto accident, the loss of a loved one, and the haggles of a large insurance company seeking to pay as little as possible, Keith has decided to buck the "traditional" personal injury fee structure in Louisiana and charge his clients less. To this end, it is the policy of Keith's firm that if they are able to resolve a client's claim without need for filing suit, the firm's fee is only 30% of the gross recovery amount. If suit must be filed, the fee is only 37%. And the fee will not increase any more even if we have to take the case to trial. Keith can tell you from personal experience that this fee schedule is much lower than what many other Louisiana personal injury and/or auto accident firms charge.